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Santa Maria

812-A W. Foster Road Santa Maria, CA 93455 Phone (805) 934-6150

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Sheriff - Coroner Office 66 S. San Antonio Road Santa Barbara, CA 93110 Phone (805) 681-4145

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Santa Barbara

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SANTA BARBARA COUNTY

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November 15, 2019

The Honorable Steve Lavagnino, Chair Santa Barbara County Board of Supervisors 105 East Anapamu Street Santa Barbara, California 93101

RE: Letter of Support - Ban on Flavored Tobacco Vape Products

Dear Supervisor Lavagnino and Members of the Board,

We are all too aware of the current e-cigarette vaping epidemic in our country. Santa Barbara County reported two recent vaping cases that required hospitalization, while Ventura County has experienced four cases of severe respiratory illness. We've seen the tragic outcome on the nightly news – severe breathing problems, lung damage, death and heartbreak. Most recently, a study from the Center for Disease Control (CDC) indicates that there is growing evidence that e-cigarettes may damage the heart as well. In response to this crisis, the Santa Barbara County Sheriff's Office urgently supports an immediate ban on flavored tobacco vape products and further applicable restrictions. We must take a proactive stand to protect the health of our citizens, especially our children.

The California Department of Public Health (CDPH) reports that since June of 2019, one hundred fifty-six people in our state with a history of vaping "were hospitalized for severe breathing problems and lung damage" and, sadly, three have died. Reports of lung damage nationwide have soared to over 2,000 and that number swells almost daily. As the toll mounts, our local and federal governments are in the process of imposing restrictions on e-cigarette companies to protect consumers. These are essential legislative responses to help curtail this growing health hazard.

According to the CDPH, "Teenagers and young adults make up almost half of the people hospitalized with breathing related problems from vaping in California." The current rise in vaping, especially by young people, is attributed to the flavoring of these products. Statistics show that over 80% of young people who use tobacco

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The Honorable Steve Lavagnino, Chair Santa Barbara County Board of Supervisors RE: Letter of Support – Ban on Flavored Tobacco Vape Products November 15, 2019 Page Two

started with a flavored product. The industry market has intentionally targeted adolescents and young adults by offering sweet flavorings like gummy bear, chocolate mint, cotton candy, and many other tantalizing options, including menthol. These flavorings play a significant role in attracting young users, which often leads them to nicotine addiction. The industry is reaping significant financial profits at an appalling cost – including severe health hazards, and sometimes, loss of human life.

As parents and concerned leaders, we witness many unexpected dangers that our youth face daily and we staunchly safeguard against them. Flavored vapes, and essentially any vaping products, pose a serious health risk to our citizens. I urge you to implement a ban on all flavored e-cigarette vape products so we can keep these products out of the hands of children in our communities. We fully support Santa Barbara County legislation restricting the sale of flavored tobacco, restricting pricing strategies and establishing requirements based on minimum pack and price. This legislation is essential for the safety of our residents, especially our most vulnerable ones — our children.

Sincerely.

BILL BROWN

Sheriff

cc: CEO Mona Miyasato

Assistant CEO Barney Melekian