

# Urgency Ordinance: Remedies For Violations of COVID-19 Health Officer Orders

Santa Barbara County Board of Supervisors  
August 25, 2020



# Health Officer Order Education & Compliance

- March 12, 2020: SB County declared a Public Health Emergency
- August 12, 2020: In response to increasing case rate the Public Health Officer issued order # 2020-10.1
  - Prohibited gatherings
  - Mandated facial coverings in high-risk situations (with some exceptions)
- The focus for obtaining compliance has been on education and persuasion



# Health Officer Order Education & Compliance Programs

- Joint Information Center & 211
- Rise Ambassador Program
- Collaborative Process
- Standardized Tools
- Enforcement Options
- Urgency Ordinance
- Recommended Actions

# Joint Information Center & 211

- Press Releases
- Press Conferences
- Websites and Social Media
  - <https://publichealthsbcb.org/>
  - <https://recoverysbcb.org/>
- 211
  - County Call Center – closed August 21
  - Updated daily by Joint Information Center (JIC)
  - Weekly coordination calls
  - Support from JIC & Ambassadors



# RISE Ambassador Program

- Focus on Outreach & Education:
  - Letters to businesses & individuals
  - Phone calls
  - Active engagement in the field
- Staffing:
  - Ambassador Program Leader
  - Team Leads (both County and City)
  - Ambassadors (County, City and Volunteers)
- Active City Programs
  - Goleta, Santa Barbara, Santa Maria, Lompoc



# Collaborative Process

- Code Compliance Workgroup (est. March 27, 2020)
  - City and County Representation
  - Focused on education and enforcement needs countywide
  - Process to refer complaints & coordinate outreach
  - Discuss reoccurring issues & solutions
- Compliance Education and Enforcement Task Force
  - Smaller group
  - In conjunction with workgroup
  - Develop tools for education & enforcement



# Standardize Tools

- Considered templates or samples
- Online Compliance Form
- Compliance Tracking Sheet
- Outreach letters
- Health Officer Order Compliance Assessment Report
- Compliance and Enforcement Talking Points – DRAFT
- Ambassador Training Presentation - Draft

# Enforcement Options

Each jurisdiction and statutory official retains their full discretion for potential enforcement actions and will continue to follow their respective City or County Code, State law, and procedures for due process.

- **Administrative**
  - Administrative fines
  - License suspension or revocation
- **Civil**
  - Cease and Desist
  - Injunction
- **Criminal**
  - Misdemeanor citation
  - Arrest





# Urgency Ordinance

- Adds Chapter 51
- Effective until:
  - Local Emergency Proclamation is terminated, or
  - Terminated by the Board
- Establishes Administrative Fines
  - Penalties for violating the Health Officer Order
  - \$100, \$200, \$500



# Urgency Ordinance

- Director of Emergency Services designates Enforcement Officers based on County Code 12-4(a)
  - Broad enforcement options in addition to Law Enforcement
  - Generally includes those job categories who already deal with enforcement (e.g. Animal Control Officers)



# Recommended Actions

- Pursuant to Government Code sections 25123 and 25131 and California Governor Newsom's Executive Order N-33-20, adopt an Urgency Ordinance to amend County Code by adding Chapter 51 to adopt remedies for violations of Public Health Officer Orders pertaining to COVID-19, Coronavirus pandemic;
- Read the title and waive further reading of the Urgency Ordinance;



# Recommended Actions

- Determine that adoption of the Urgency Ordinance is exempt from the California Environmental Quality Act (CEQA) pursuant to CEQA Guidelines Section 15269(c), 15061(b)(3); and 15378(b)(5); and,
- Waive the Notice of Exemption 6-day posting requirement for good cause pursuant to County CEQA Guidelines section V.D.2.

# RECOMMENDED ACTIONS



**PROTECT.  
RESPECT.**  
WEAR YOUR MASK.

"My family wears and sews masks to keep our neighbors and friends safe."

Das Williams  
Santa Barbara County Supervisor  
(1st District)

[www.ProtectRespect.org](http://www.ProtectRespect.org)



**PROTECT.  
RESPECT.**  
WEAR YOUR MASK.

"I wear my mask to help protect you."

Steve Lavaghino,  
Santa Barbara County Supervisor (5th District)

[www.ProtectRespect.org](http://www.ProtectRespect.org)



**PROTECT.  
RESPECT.**  
WEAR YOUR MASK.

"Face coverings are a simple gesture of shared respect to protect our neighbors."

Gregg Hart  
Santa Barbara County Supervisor  
(2nd District)

[www.ProtectRespect.org](http://www.ProtectRespect.org)



**PROTECT.  
RESPECT.**  
WEAR YOUR MASK.

"My mask protects you, and yours protects me. We're in this together."

Joan Hartmann,  
Santa Barbara County Supervisor (3rd District)

[www.ProtectRespect.org](http://www.ProtectRespect.org)



**PROTECT.  
RESPECT.**  
WEAR YOUR MASK.

"I wear a mask so local businesses can reopen and people can return to work."

Bob Nelson,  
Santa Barbara County Supervisor-Elect (4th District)

[www.ProtectRespect.org](http://www.ProtectRespect.org)



**PROTECT.  
RESPECT.**  
WEAR YOUR MASK.

"Wearing a mask is my individual commitment to keep all around me safe and healthy."

Mona Miyasato,  
CEO County of Santa Barbara

[www.ProtectRespect.org](http://www.ProtectRespect.org)

# QUESTIONS