

Reopening Your Business in Santa Barbara County













RISE BUSINESS RECOVERY UPDATE

STATE CHANGES:

- August 25
 - New Guidance for Cohorts of children in youth in supervised settings
 - Updated guidance for schools, daycares, day camps and higher education
- August 28
 - New Tier Framework announced

PUBLIC HEALTH ORDER CHANGES:

- Face Coverings HOO 2020-10.2 August 20, 2020
- County Health Order 2020-12.7 August 31, 2020



Santa Barbara County – Tier 1 - Purple

SECTOR CHANGES EFFECTIVE 8/31/20:

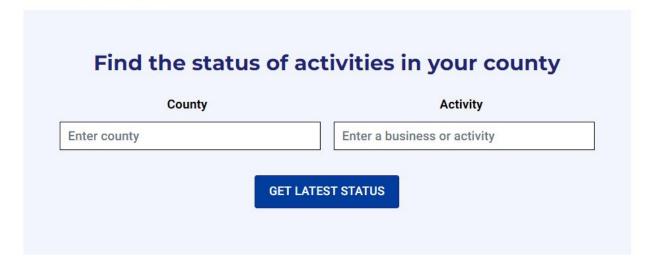
- Hair Salons and Barbershops open indoors with modifications
- All Retail open indoors with modifications at max 25% capacity
- Shopping Malls open indoors with modifications at max 25% capacity, closed common areas and closed food courts.

NEXT ASSESSMENT FOR TIER CHANGE SEPTEMBER 8, 2020





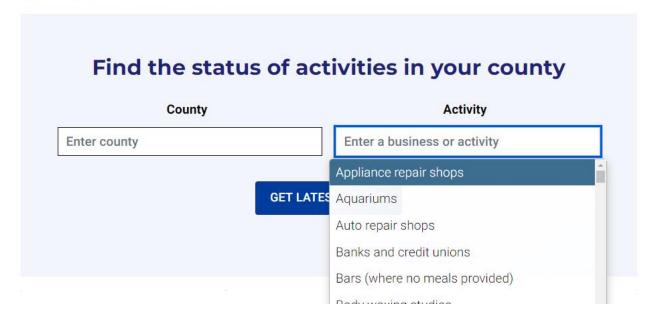
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SECTORS	Widespread Tier 1	Substantial Tier 2	Moderate Tier 3	Minimal Tier 4
Critical Infrastructure	Open with modifications	Open with modifications	Open with modifications	Open with modifications
Limited Services	Open with modifications	Open with modifications	Open with modifications	Open with modifications
Hair Salons & Barbershops	Open Indoors with modifications	Open indoors with modifications	Open indoors with modifications	Open indoors with modifications
All Retail (including critical infrastructure, except standalone grocers)	Open Indoors with modifications • Max 25% capacity	Open Indoors with modifications • Max 50% capacity	Open Indoors with modifications	Open Indoors with modifications



RECOVERYSBC.ORG WEBSITE



REOPENING YOUR BUSINESS IN SANTA BARBARA COUNTY

Find out about the County of
Santa Barbara's requirements for
you to reopen your business. You
will learn what is required for
different workplaces to reopen
including guidance in preparing a
plan based upon your industry and
how to put the plan into action.

GET STARTED



THE RISE GUIDE

The County of Santa Barbara's RISE (Reopening in Safe Environment) Guide outlines the steps for reopening that can be safely taken in our community. Developed by medical experts and supported by feedback from all sectors of the community, RISE serves as a supplemental guide to the State Health Orders.

THE RISE GUIDE



SMALL BUSINESS AND COMMUNITY PARTNERSHIP ENHANCED PROGRAM (SBCPEP)

Want to take your business outdoors? Check out this special allowance that provides businesses or other organizations to expand into adjacent public right-of-way outdoor areas in the unincorporated areas of the county.

LEARN MORE



Reopening Self-Certification by the Numbers As of Friday, August 28, 2020



4,026 Business Submittals Countywide

Cities 3,704

Unincorporated 322

TOP 10 INDUSTRY SECTORS

910 Dine-In Restaurants 166 Gyms & Fitness

688 Retail Stores 136 Personal Services

457 Office Workspaces 108 Hotels (Tourism)

295 Hair Salons/Barbershops 106 Wineries/Bars

197 Limited Services 71 Construction



Small Business & Community Partnership Enhancement Program (SBCPEP)



Developed by Public Works & Planning and Development

Phase 1 – Public Rights-of-Way (20 Issued to date)

 Allows expansion into adjacent public right-of-way outdoor areas in the unincorporated areas of the county to accommodate required social and physical distancing protocols and safe practices.

Phase 2 – Private Property - Parking lots, etc. (9 Issued to date)

Instructions and Applications available at Recoverysbc.org or contact

Santa Maria Permits (805) 803-8750

Santa Barbara Permits (805) 681-4990



RISE Ambassadors



Coordinated by the Emergency Operations Center

New Contact Info:

- (805) 681-5508
- Email RISEAmbassador@countyofsb.org
- First step in community and business education
- Provide outreach through phone calls, engagement in the field and in high-traffic areas



Enforcement – Report A Violation Online at Recoverysbc.org

REPORT A VIOLATION

Governor Gavin Newsom issued a Stay at Home Order (Governor's Executive Order N-33-20) for Californians that went into effect on March 19, 2020. This order is in place until further notice. Clarifications and restrictions provided by Santa Barbara County Health Officer Orders can be found here.

If you want the County to investigate potential violations of the Protection Plan Protocols or the health order currently in effect, please complete this form with as much information as possible.

Limited Services

REPORT A VIOLATION

COVID-19 Complaint Form

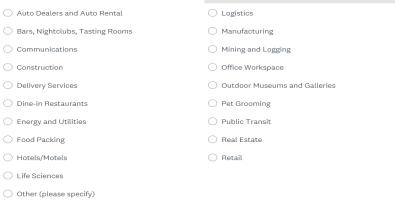
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If you would like the County to investigate potential violations of this order, please complete this form with as much information as possible.

1. What	industry	violation	are you	reporting?

\cup	Agricu	lture	and	Livestock





County Sponsored Community Resource Programs – Unincorporated Areas



- Small Business Grants (SB Foundation)
 - \$309,000 Grant Funding
 - Up to \$7,500 per business
 - RISE Self Certified
 - Closed August 31, 2020
 - 38 Applications In Process (Not Final)



County Sponsored Community Resource Programs – Launch this week



- Rental Assistance Program (United Way)
 - 600 Households
 - \$1,000/month up to 3 months
 - On-line application will be available
 at: https://www.unitedwaysb.org/rental-assistance
- Disaster Assistance Grant Program (United Way)
 - 200 Households
 - \$1,250 each individual/family
 - Individual/household must attest they will self-isolate for 14 days.



Resources and Questions

General Business Information: www.RecoverySBC.org

Business Guideline Questions Email: EHSadmin@sbcphd.org

RISE Ambassadors

Email: RISEAmbassador@countyofsb.org

Phone: (805)681-5508

SBCPEP Right-of-Way Application Questions:
Santa Barbara Permit Office (805) 681-4990
Santa Maria Permit Office (805) 803-8750

