

# County Of Santa Barbara

**Mona Miyasato**  
County Executive Officer

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## Executive Office

*Assistant County Executive Officers*  
**Nancy Anderson**  
**Jeff Frapwell**  
**Terri Nisich**

August 31, 2021

CSAC Challenge Awards  
via CSAC Member Portal  
[jtan@counties.org](mailto:jtan@counties.org)

Re: 2021 CSAC Challenge Awards

To whom it may concern:

The County of Santa Barbara is submitting eight applications for consideration by the Challenge Award judging panel. The entries are as follows:

Public Health – Latinx and Indigenous Migrant COVID-19 Response Task Force  
County Executive Office – Innovate SBC  
County Executive Office – Protect. Respect. Wear a Mask. Campaign  
County Executive Office – Cannabis Retail Storefront Outreach Program  
Emergency Management – RISE Ambassador Program  
Emergency Management – COVID19 Outreach and Enforcement  
Emergency Management – Concurrent Emergency Shelter Program  
Behavior Wellness – Senior Holiday Phone Bridge Program

I am authorizing these entries into the Challenge Awards competition and enclosed is an entry fee check totaling \$600.00. I look forward to seeing the innovative initiatives from other counties. Thank you for this opportunity.

Sincerely,

Mona Miyasato  
County Executive Officer

**Enclosures:**

Public Health – Latinx and Indigenous Migrant COVID-19 Response Task Force  
County Executive Office – Innovate SBC  
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Emergency Management – RISE Ambassador Program  
Emergency Management – COVID19 Outreach and Enforcement  
Emergency Management – Concurrent Emergency Shelter Program

Behavior Wellness – Senior Holiday Phone Bridge Program

**cc:**

Jeff Frapwell, Assistant County Executive Officer

Terri Maus-Nisich, Assistant County Executive Officer

Nancy Anderson, Assistant County Executive Officer

Van Do- Reynoso, Public Health Director

Kelly Hubbard, Director of Emergency Management

J.D. Saucedo, Emergency Manager

Gina Depinto, Communications Manager

Suzanne Grimmesey, PIO/Chief Quality Care and Strategy Officer