

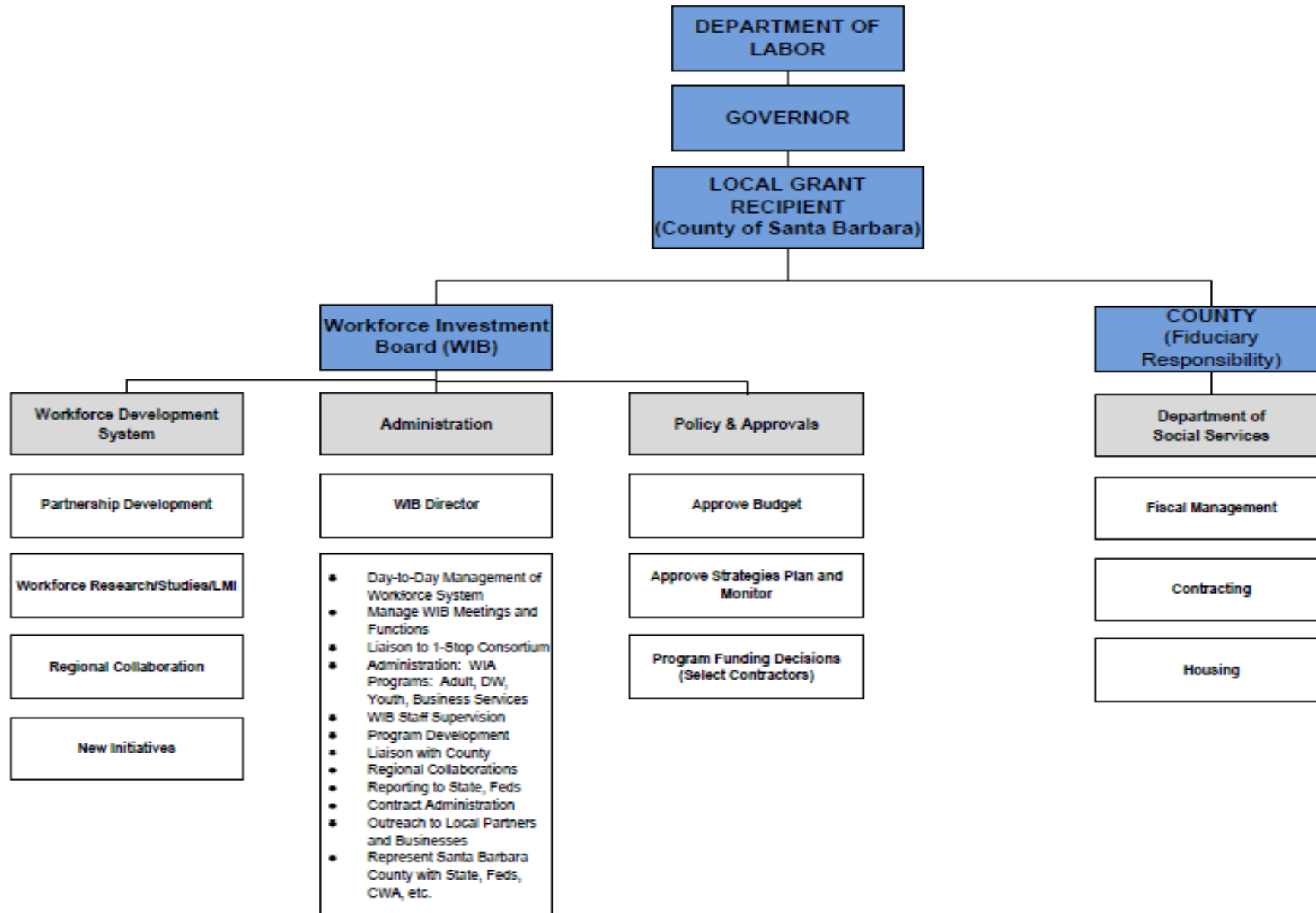


SANTA BARBARA COUNTY WORKFORCE DEVELOPMENT BOARD

PRESENTATION AGENDA:

- a) WHAT IS THE WDB, AND WHAT DOES IT DO.
- b) RELATIONSHIP BETWEEN THE WDB, AND COUNTY BOARD OF SUPERVISORS
- c) RESPONSIBILITIES OF WDB, AND BOS IN THE WORKFORCE SYSTEM
- d) SANTA BARBARA WORKFORCE SYSTEM ACCOMPLISHMENTS
- e) COVID-19 RECOVERY ACTIVITIES
- f) FUTURE, ANTICIPATED RECOVERY FUNDING & INITIATIVES

Workforce System Structure



MEMBERSHIP CATEGORIES

- Local Business Representatives (Private Sector)
- Adult Ed and Community College
- State Employment Service office (EDD)
- Social Services Department
- Labor Union
- Department of Rehabilitation
- Community Based Organization
- Economic and Community Development entity

Workforce Development Board Members



Sandra Dickerson
Chair
Your People
Professionals



Dianne Owens
Vice Chair
California American
Association of University
Women (AAUW)



Adrienne Dodd
Marian Regional Medical
Center



Charles Huddleston
I.B.E.W. Local Union 413



Thomas Lamica
Allan Hancock College



Steve Lavagnino
Santa Barbara County
County Supervisor



Susan Mathers
Department of
Rehabilitation



Glenn Morris
Santa Maria Valley
Chamber of Commerce



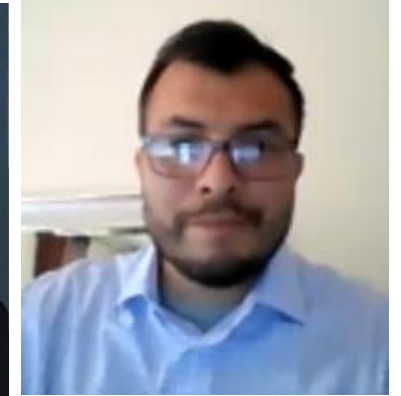
Daniel Nielson
Santa Barbara County
Department of
Social Services



Cara Williams
Cottage Health



Petra Gomez
Santa Barbara
Foundation

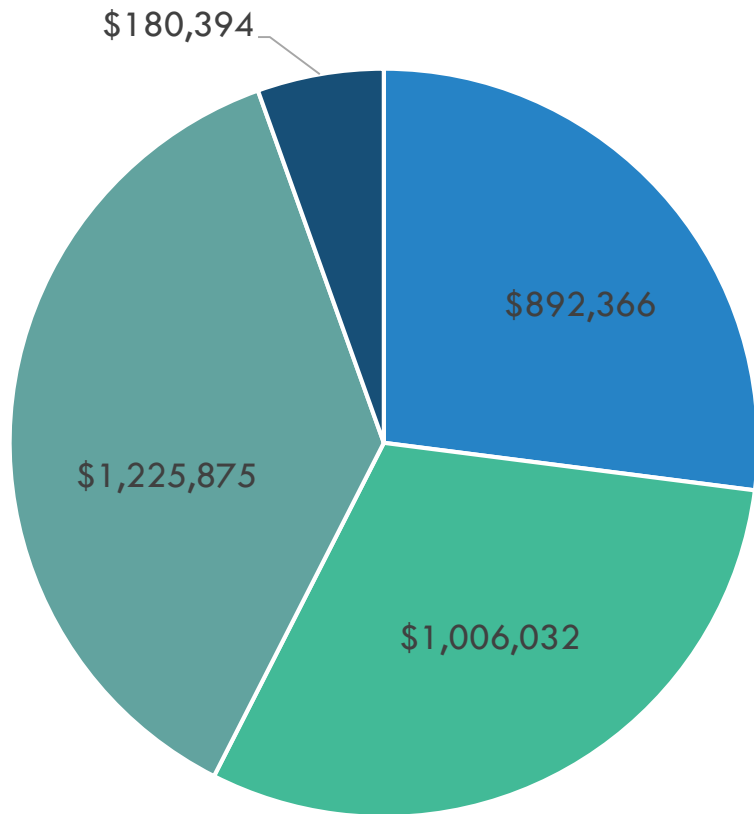


Cesar Valladares
Employment
Development
Department

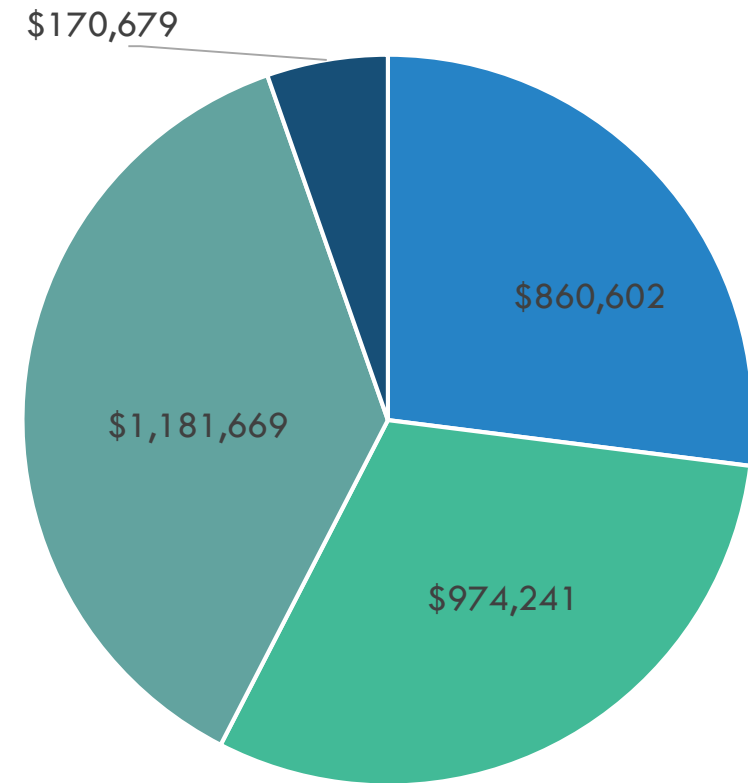
WIOA PROGRAM FUNDING STREAMS

(PROGRAM YEARS 2019 & 2020)

PY 18/19
Total: \$3,304,667

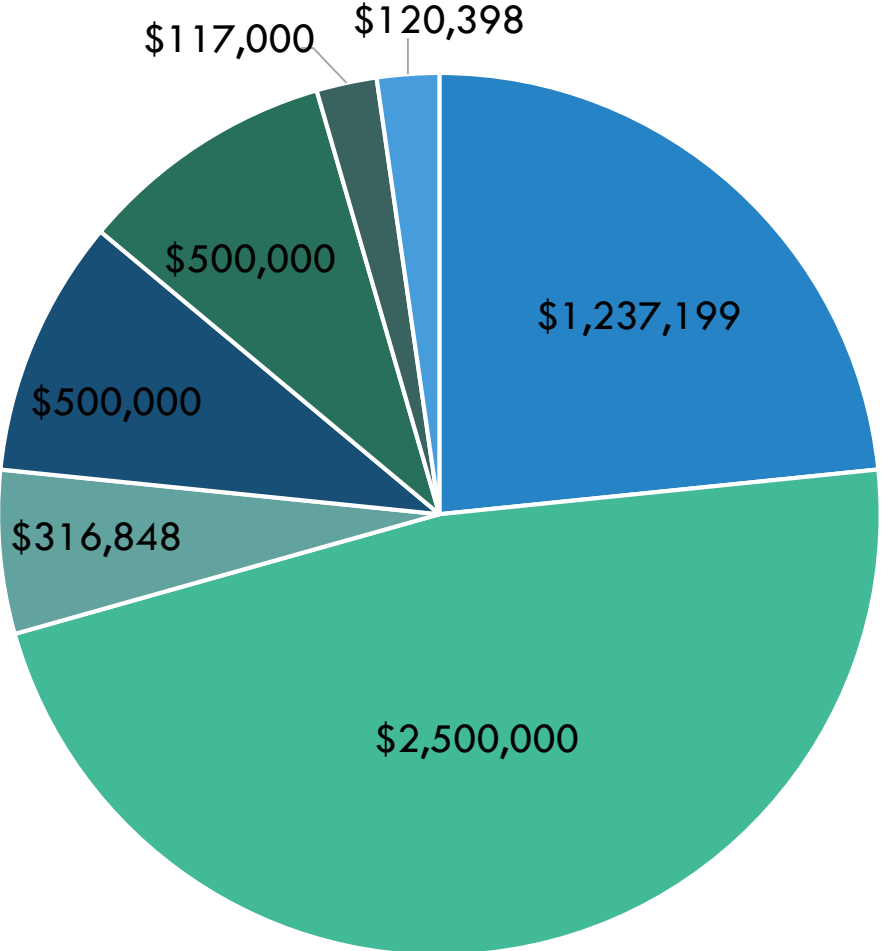


PY 19/20
Total: \$3,187,191



- Adult
- Dislocated Worker
- Youth
- Business Engagement

SPECIAL WORKFORCE GRANTS 2020-2021



- COVID-19 Impact Grants [3/31/2022]
- Pathway Home 2 [12/31/2024]
- Prison 2 Employment [3/31/2022]
- STEPS [6/30/2022]
- VEAP [3/31/2022]
- AB-1111 [3/31/2022]
- SB-1 [3/31/2022]

Total: \$5,291,445

PROGRAM PERFORMANCE 2018/19

(PRE-PANDEMIC)

	Total Participants Enrolled		Employed Rate	Retained Rate	Median Earnings	Credential Rate	Measurable Skills Gain Rate
Adult	147	Target	66%	62.5%	\$5,600	54%	Baseline
		Actual	82%	86.8%	\$8,622	77.8%	41.80%
Dislocated Worker	135	Target	69.5%	65%	\$7,600	58%	Baseline
		Actual	82.3%	69%	\$7,410	64.5%	39.6%
Youth	215	Target	66.9%	64%	Baseline	54%	Baseline
		Actual	65%	70%	\$3,116	42.1%	66.4%

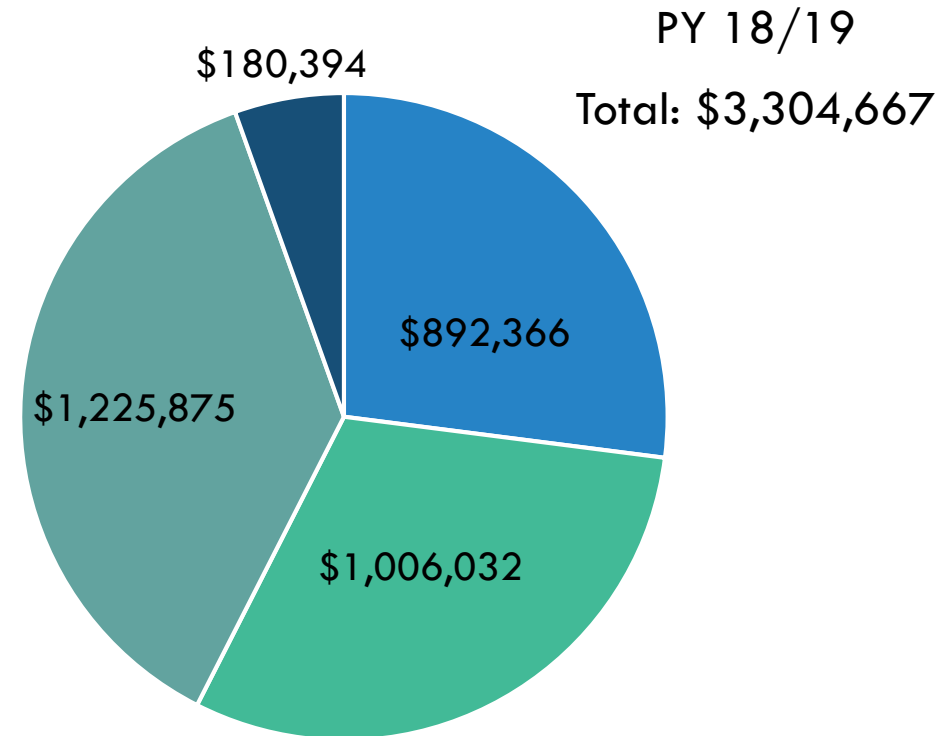
PROGRAM PERFORMANCE 2020/2021

(DURING PANDEMIC)

	Total Participants Enrolled		Employed Rate	Retained Rate	Median Earnings	Credential Rate	Measurable Skills Gain Rate
Adult	92	Target	77.3%	66%	\$6,200	60%	50%
		Actual	67.6%	65.8%	\$6,192	74.1%	52.7%
Dislocated Worker	72	Target	76.8%	72.5%	\$8,070	60%	50%
		Actual	76.5%	76.5%	\$8,718	62.5%	57.7%
Youth	105	Target	71%	71%	\$3,490	60%	56%
		Actual	54.9%	55.6%	\$2,935	12.5%	60%

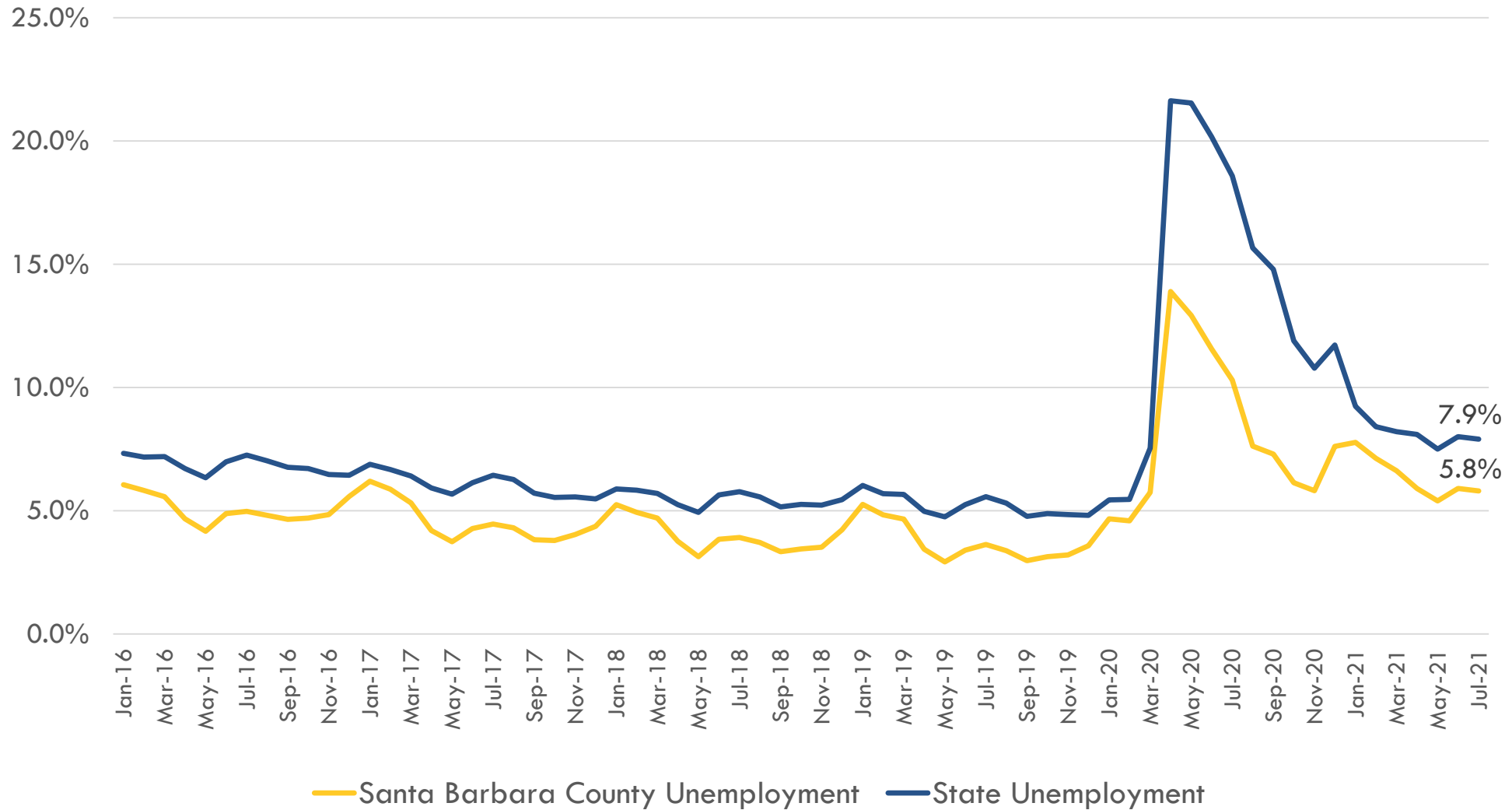
COST PER PARTICIPANT

Adult: **\$6,071** (147 enrollments)
Dislocated Worker: **\$7,452** (135 enrollments)
Youth: **\$5,702** (215 enrollments)



■ Adult ■ Dislocated Worker ■ Youth ■ Business Engagement

UNEMPLOYMENT RATE OVER PANDEMIC



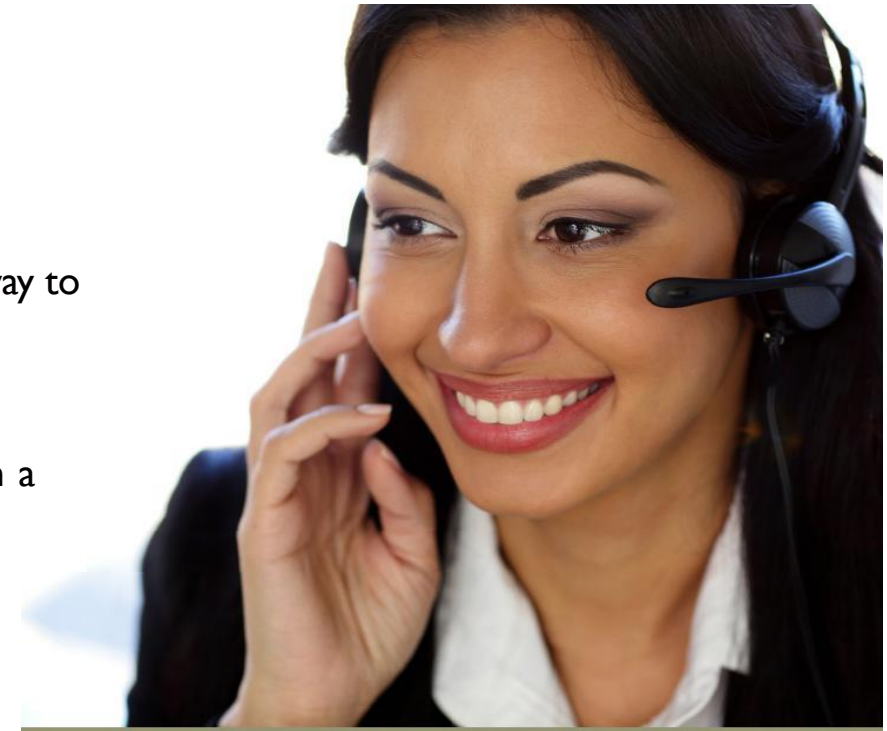
Got Employee Dilemmas?

We've got answers!

Call the no-cost Santa Barbara County HR Hotline to get advice on the proper and legal way to handle employee concerns before they become painful!

The Santa Barbara County Workforce Development Board has partnered with the California Employers Association to provide Santa Barbara County businesses with a NO-COST HR HOTLINE

**Call Your Free HR Hotline
888-252-2297**



Hotline powered by

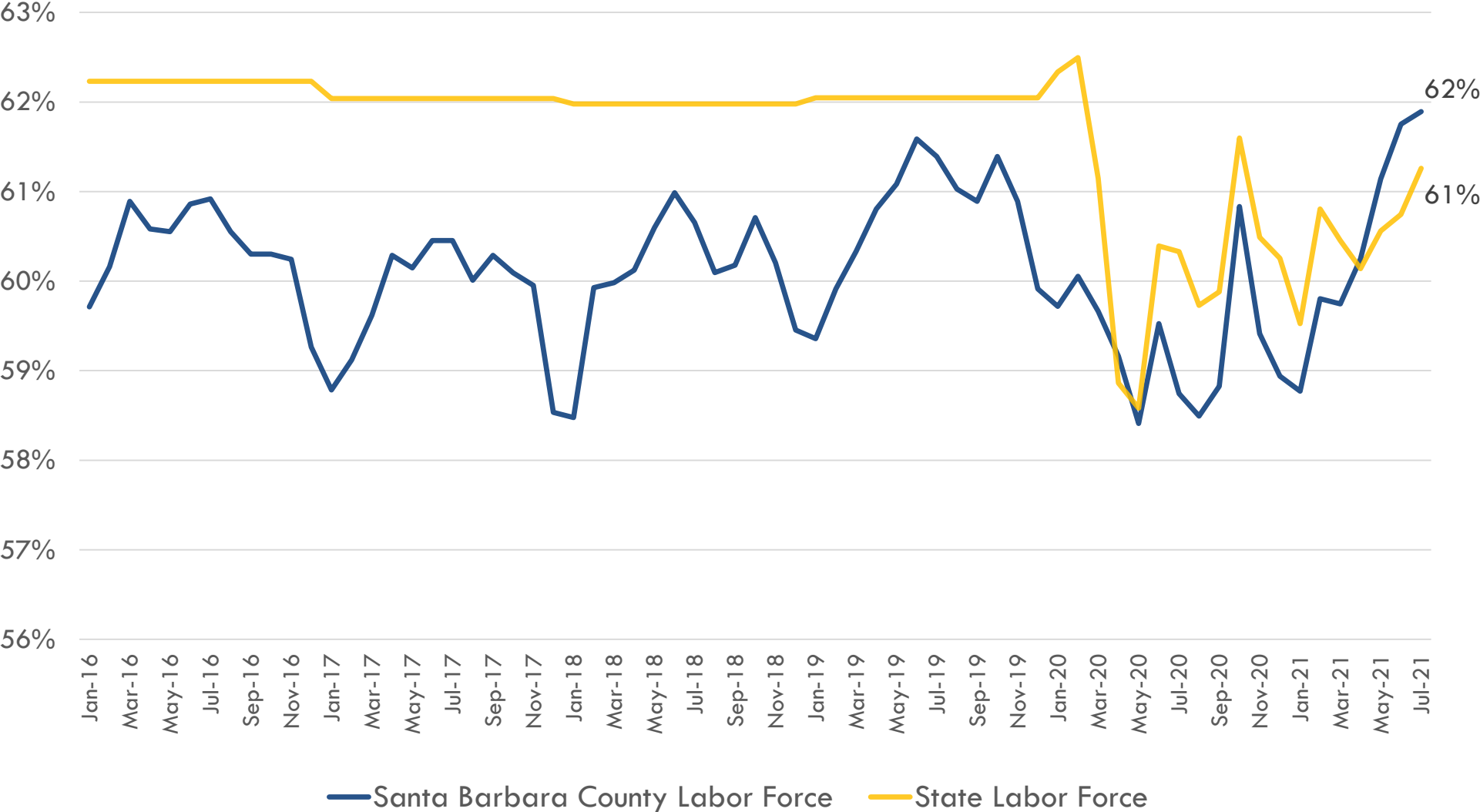


California
Employers
Association™

HR experts provide guidance on:

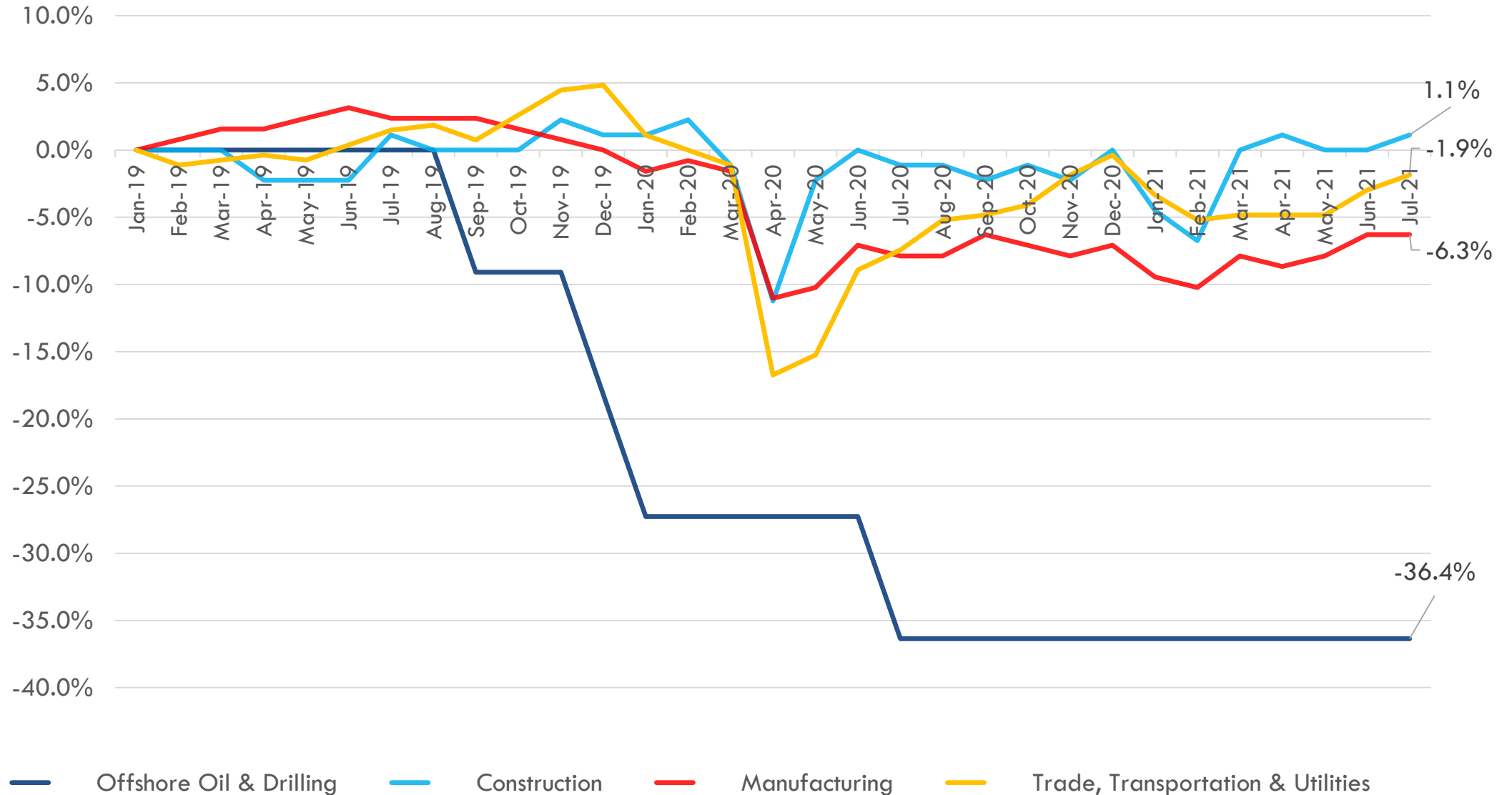
- Hiring & firing processes
- Paid sick leave laws & FMLA
- Breaks, lunches & overtime
- Employee handbooks
- Harassment prevention
- COVID-19 questions

LABOR FORCE PARTICIPATION RATE

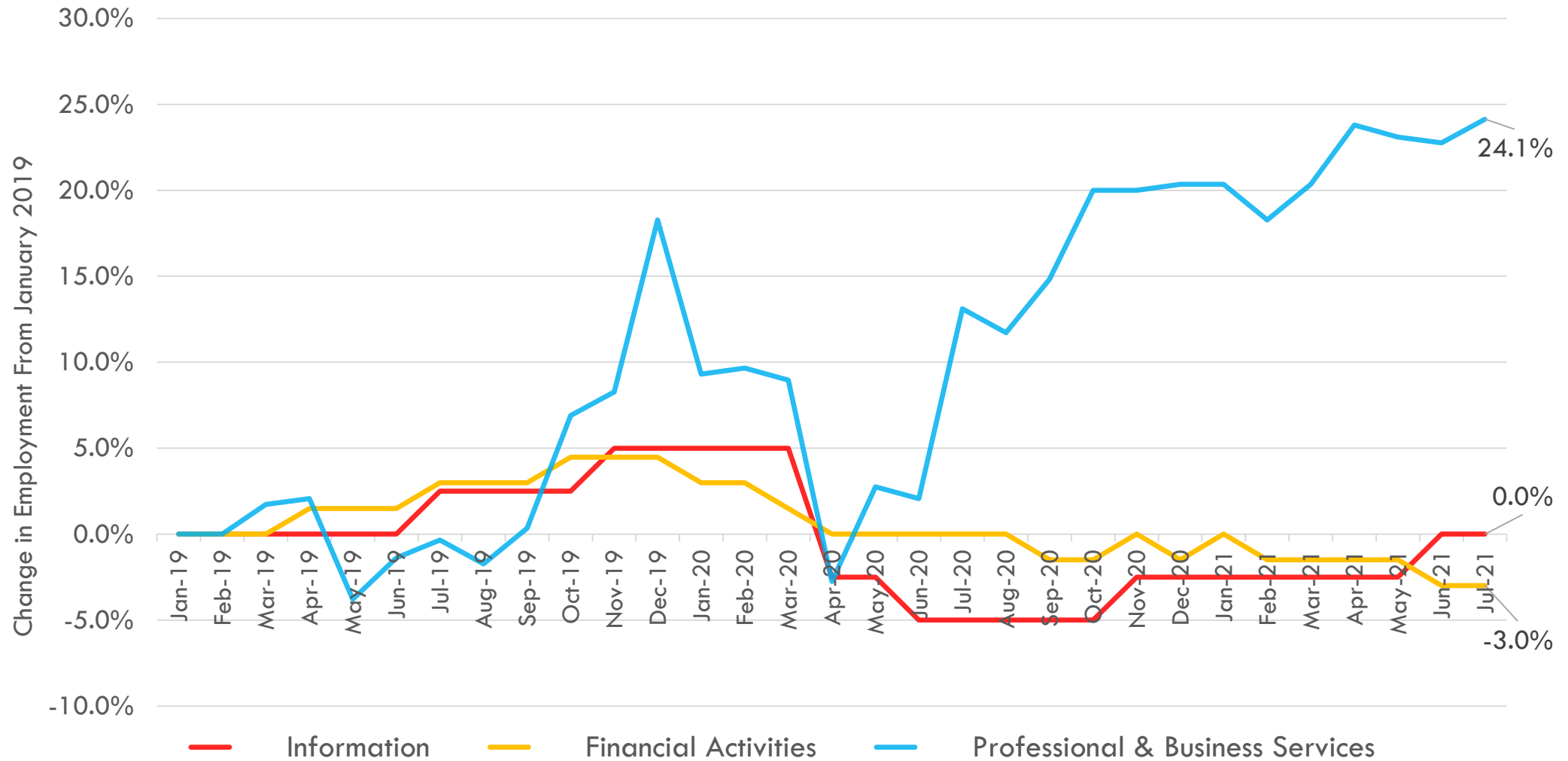


IMPACT ON MANUFACTURING, CONSTRUCTION, AND TRADE

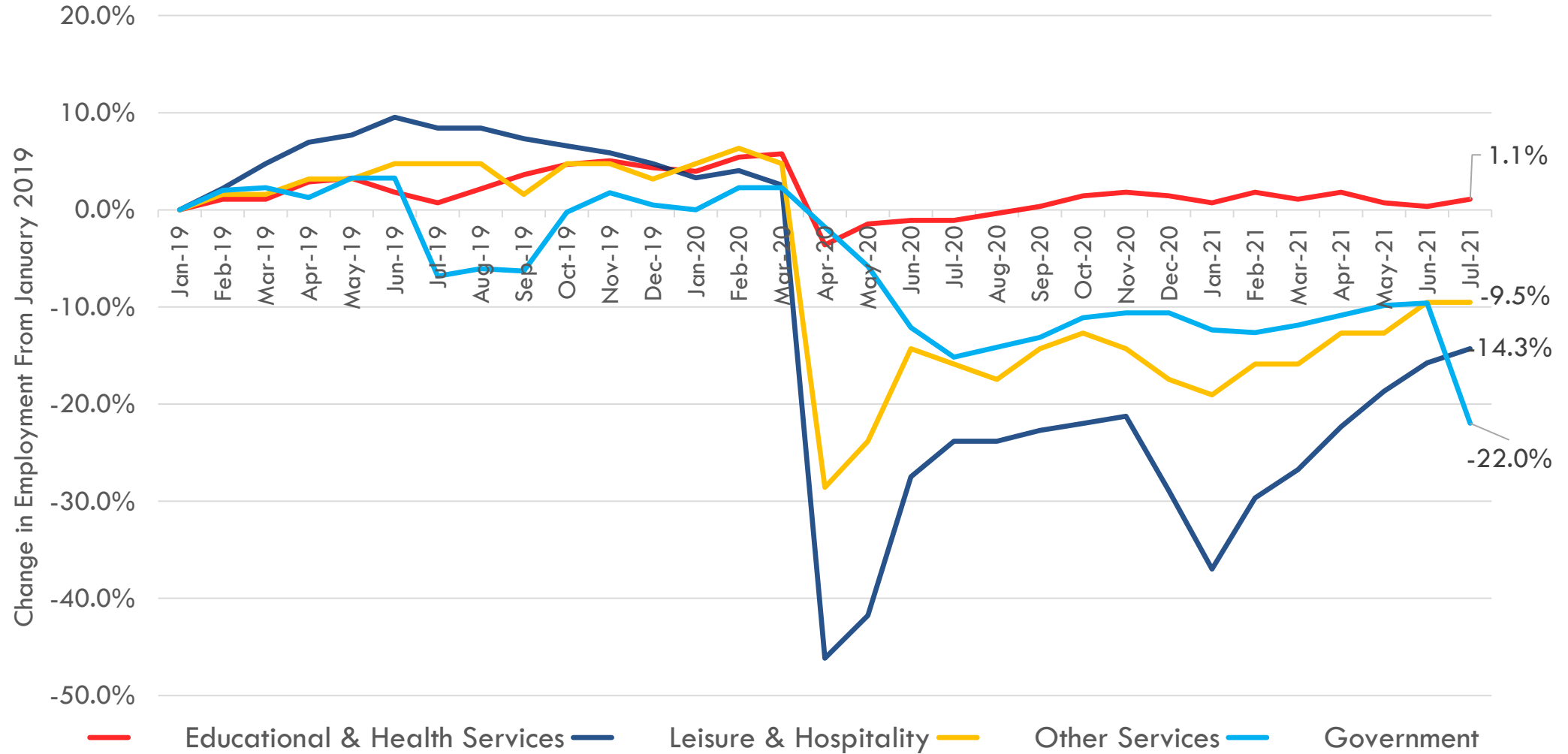
Change in Employment From January 2019



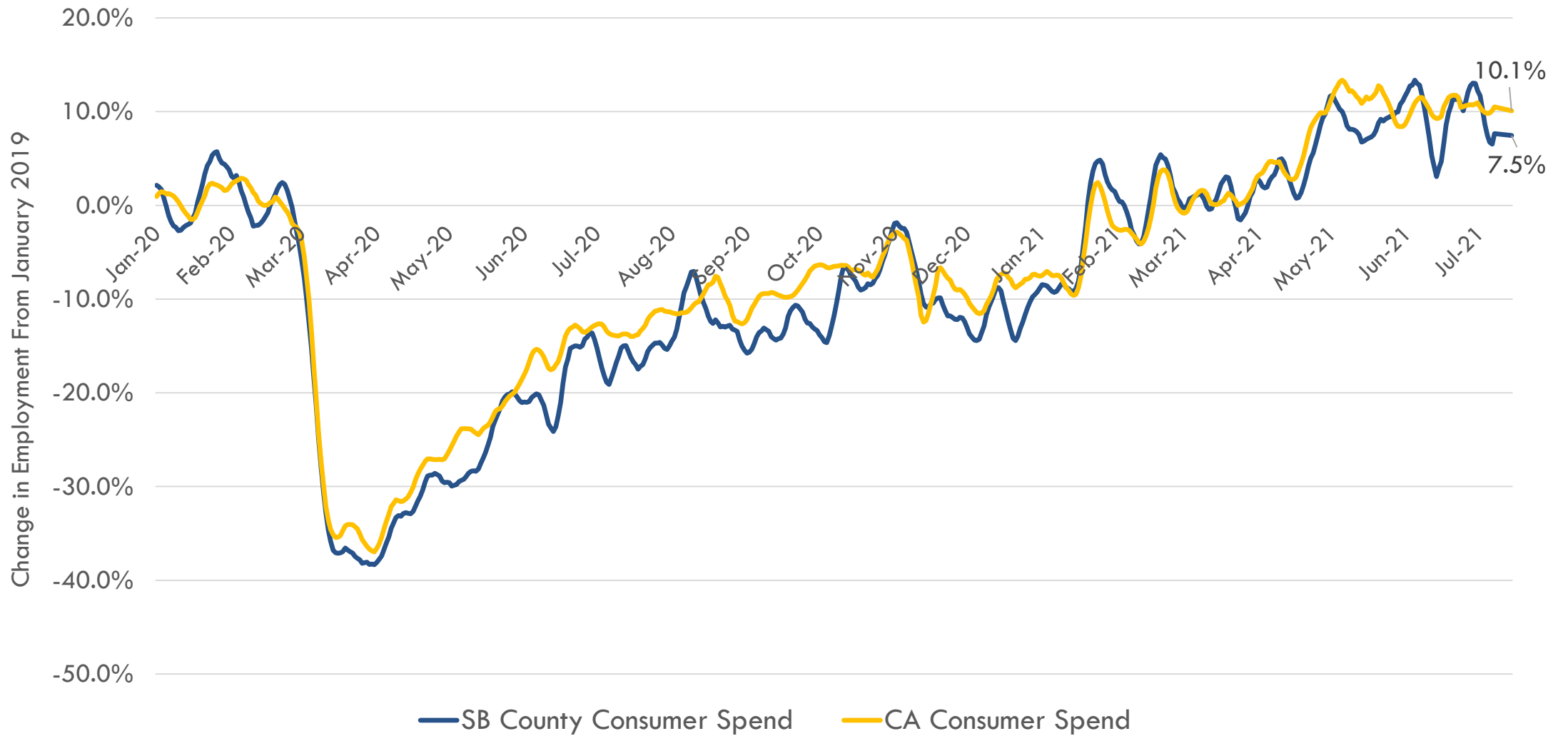
IMPACT ON INFORMATION, FINANCIAL, AND P&B SERVICES



IMPACT ON HEALTH, EDUCATION, LEISURE & HOSPITALITY, OTHER SERVICES, AND GOVERNMENT



CHANGES IN CONSUMER SPENDING



WDB RECOVERY OPTIONS

Workforce Intelligence

- Local area economic analysis
- Business Sector analysis

Re-employment Program

- Program Case Managers

Technical Assistance & Reporting

- Project Reporting
- ARPA Workforce Budget Analysis
- Management Information System
- Program Alignment & Integration
- Program Evaluations
- Community of Learning
- Community Navigators

CALIFORNIA COMEBACK PLAN FUNDING

California Workforce Development Board (CWDB) - \$1 Billion

- \$250M to scaling and expanding the High Road Training Partnerships (H RTP)
- \$750M to Community Economic Resilience Fund

Regional Plan Implementation - \$5.35M

- For regional planning, system change activities, technical assistance, and evaluation totals.

Regional Equity Partnerships Funds - \$25M

- To actualize the partnership building and planning work that regions have been engaged in and will result in additional skill-building opportunities.
- Projects will focus on integrating community college priorities such as industry-valued credentials, digital literacy, credit for prior learning, and work-based learning.

WDB: ADDITIONAL PROJECTS, COMMITTEES, COLLABORATIONS

California Adult Education Program Consortium

Community Correctional Partnership (CCP); also,
Work Group

Community College Regional Consortium

Santa Maria Chamber of Commerce (Member)

South Coast Regional Chamber of Commerce
(Member)

California Workforce Association

National Association of Workforce Boards

Pre-apprenticeship training program for trades

Project with Library

Homeless Tax Credit Project

Community of Care (MOU)

Project with TMHA

QUESTIONS?