



one COUNTY | one FUTURE

Legislation Details (With Text)

File #: 12-00198 **Version:** 2

Type: Agenda Item **Status:** Departmental Agenda

File created: **In control:** BOARD OF SUPERVISORS

On agenda: 3/6/2012 **Final action:**

Title: HEARING - Direct staff to prepare and return to the Board of Supervisors for consideration, an ordinance to amend Chapter 32, Article II of the County Code to incorporate a proposed Hotel Incentive Program into the County of Santa Barbara’s existing “Transient Occupancy Tax.” (EST. TIME: 30 MIN.)

COUNTY EXECUTIVE OFFICER’S RECOMMENDATION: POLICY

Sponsors: AUDITOR-CONTROLLER’S OFFICE, COUNTY EXECUTIVE OFFICE

Indexes:

Code sections:

Attachments: 1. Board Letter, 2. Analysis of Economic Incentives, 3. Presentation, 4. Public Comment: Santa Barbara County Taxpayers Association, 5. Public Comment: Greater SB Lodging & Restaurant Association, 6. Public Comment: Montecito Association, 7. Public Comment: Inn of the Spanish Gardens, 8. Public Comment - Santa Barbara Region Chamber of Commerce, 9. Tiered Approach to TOT Allocation

| Date | Ver. | Action By | Action | Result |
|----------|------|----------------------|----------------------|--------|
| 3/6/2012 | 1 | BOARD OF SUPERVISORS | Acted on as follows: | Pass |

HEARING - Consider recommendations regarding the County of Santa Barbara Hotel Incentive Program, as follows: (EST. TIME: 1 HR. 15 MIN.)

- a) Consider the introduction (first reading) of the Ordinance Adding Chapter 49 to the County Code, Adopting a Hotel Incentive Program with a 70% - 20% - 10% split and waive reading of the Ordinance in its entirety; or
- b) Consider the introduction (first reading) of the Ordinance Adding Chapter 49 to the County Code, Adopting a Hotel Incentive Program with a 90% - 10% split and waive reading of the Ordinance in its entirety; and
- c) Set a hearing on the administrative agenda for July 10, 2012 to consider the adoption (second reading) of the Ordinance selected in a) or b) above; and
- d) Determine that the above actions are not a “project” for purposes of the California Environmental Quality Act (CEQA) pursuant to Section 15378(b)(4) of the CEQA Guidelines, because they involve the creation of government funding mechanisms and fiscal activities which do not involve any commitment to any specific project which may result in a potentially significant physical effect on the environment.

COUNTY EXECUTIVE OFFICER’S RECOMMENDATION: