



Legislation Text

File #: 14-00252, **Version:** 4

Consider recommendations regarding Transient Occupancy Tax (TOT) Increase Ballot Measure for November 2014 General Election Ballot, as follows: (4/5 Vote Required)

- a) Consider the adoption (Second Reading) of an Ordinance amending Section 32-12 of the Santa Barbara County Code to increase the Transient Occupancy Tax (TOT) Rate from the current level of 10% to 12.5% of the rent charged in the unincorporated areas of the County;
- b) Consider the adoption of a Resolution proposing to increase the transient occupancy tax rate to 12.5%, submitting the proposed language for increase to the electorate for approval, and requesting and ordering consolidation with the November 4, 2014 General Election; (Resolution directs Auditor to prepare fiscal impact statement); and
- c) Direct the Clerk of the Board to forward the Board initiated Ordinance to County Counsel for the preparation of an impartial analysis.