



Legislation Details

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Type: Departmental Agenda **Status:** Agenda Ready

File created: 5/23/2024 **In control:** BOARD OF SUPERVISORS

On agenda: 6/4/2024 **Final action:** 6/4/2024

Title: HEARING - Consider recommendations regarding a Proposed Increase of Transient Occupancy Tax (TOT) Ballot Measure for November 2024 General Election Ballot, as follows: (EST. TIME: 30 MIN.)

- a) Receive and consider a report from staff regarding placing a measure on the November 5, 2024 General Election ballot for a possible TOT increase from Twelve Percent (12%) to Fourteen Percent (14%) in the unincorporated areas of the County;
- b) Direct staff to return on June 18, 2024 with an Ordinance of the Board of Supervisors of the County of Santa Barbara amending Section 32-12 of the Santa Barbara County Code "Tax-imposed on transients; rate; when payable" and ballot measure for an increase of the TOT before the voters on the November 2024 General Election ballot;
- c) Provide other direction to staff as appropriate; and
- d) Determine that the above actions are not a project under the California Environmental Quality Act (CEQA) pursuant to Section 15378(b)(4) of the CEQA Guidelines because they consist of the creation of government funding mechanisms which do not involve any commitment to any specific project which may result in a potentially significant physical impact on the environment.

COUNTY EXECUTIVE OFFICER'S RECOMMENDATION: POLICY

Sponsors: COUNTY EXECUTIVE OFFICE

Indexes:

Code sections:

Attachments: 1. Board Letter, 2. Public Comment - Visit Santa Barbara, 3. Public Comment - Group 1, 4. Public Comment - Jenkins, 5. Public Comment - Visit SB, 6. Presentation, 7. Memorandum dated 5-30-2024 and Revised Board Letter, 8. Minute Order

Date	Ver.	Action By	Action	Result
6/4/2024	1	BOARD OF SUPERVISORS	Acted on as follows:	Pass