



Legislation Details

File #: 15-00407 **Version:** 1

Type: Agenda Item **Status:** Passed

File created: **In control:** BOARD OF SUPERVISORS

On agenda: 5/12/2015 **Final action:** 5/12/2015

Title: HEARING - Consider recommendations regarding a Countywide Strategic Communications Plan, prepared by SAE Communications, as follows: (EST. TIME: 45 MIN.)

a) Receive and file a report summarizing research findings regarding the communications needs of the County and the resulting recommendations included in Countywide Strategic Communications Plan prepared by SAE Communications and provide direction to staff as necessary; and

b) Determine the above actions are exempt from environmental review per California Environmental Quality Act (CEQA) Guideline Section 15378(b)(5), since they are a government activity that does not involve a commitment to a specific project that may result in a potentially significant effect on the environment.

COUNTY EXECUTIVE OFFICER'S RECOMMENDATION: POLICY

Sponsors: COUNTY EXECUTIVE OFFICE

Indexes:

Code sections:

Attachments: 1. Board Letter, 2. SB County Strategic Communications Plan Final, 3. Presentation

| Date | Ver. | Action By | Action | Result |
|-----------|------|----------------------|----------------------|--------|
| 5/12/2015 | 1 | BOARD OF SUPERVISORS | Acted on as follows: | Pass |