



one COUNTY | one FUTURE

County of Santa Barbara

105 Anapamu Street, Santa
Barbara

Legislation Text

File #: 15-00407, **Version:** 1

HEARING - Consider recommendations regarding a Countywide Strategic Communications Plan, prepared by SAE Communications, as follows: (EST. TIME: 45 MIN.)

- a) Receive and file a report summarizing research findings regarding the communications needs of the County and the resulting recommendations included in Countywide Strategic Communications Plan prepared by SAE Communications and provide direction to staff as necessary; and
- b) Determine the above actions are exempt from environmental review per California Environmental Quality Act (CEQA) Guideline Section 15378(b)(5), since they are a government activity that does not involve a commitment to a specific project that may result in a potentially significant effect on the environment.

COUNTY EXECUTIVE OFFICER'S RECOMMENDATION: POLICY