



## Legislation Details (With Text)

**File #:** 23-00400 **Version:** 2  
**Type:** Administrative Item **Status:** Agenda Ready  
**File created:** 4/21/2023 **In control:** BOARD OF SUPERVISORS  
**On agenda:** 5/16/2023 **Final action:** 5/16/2023  
**Title:** Consider recommendations regarding the Behavioral Wellness, Idea Engineering, Inc. Agreement for Fiscal Years (FY) 2022-24, as follows:

a) Approve, ratify, and authorize the Chair to execute an Agreement for Services of Independent Contractor with Idea Engineering, Inc. for the development of countywide mental health and substance use stigma and discrimination reduction materials, a license to the “STAY” suicide prevention Turn-Key media campaign package, and research, development, and purchase of a media plan for the County for a total Maximum Contract Amount not to exceed \$511,435.00 for the period of May 1, 2023 through June 30, 2024;

b) Delegate to the Director of the Department of Behavioral Wellness or designee the authority to authorize use of County’s name or logo or any variation of such name or logo in any publicity, advertising or promotional materials required to provide services to County under the Agreement per Section 12 of the Agreement; suspend, delay, or interrupt services under the Agreement for convenience per Section 20 of the Agreement; and make immaterial changes to the Agreement per Section 26 of the Agreement, all without altering the Maximum Contract Amount and without requiring the Board’s approval of an amendment of the Agreement, subject to the Board’s ability to rescind this delegated authority at any time; and

c) Determine that the above actions are government fiscal activities or funding mechanisms which do not involve any commitment to any specific project, which may result in a potentially significant physical impact on the environment, and are therefore not a project under the California Environmental Quality Act (CEQA) pursuant to section 15378(b)(4) of the CEQA Guidelines.

**Sponsors:** BEHAVIORAL WELLNESS DEPARTMENT

**Indexes:**

**Code sections:**

**Attachments:** 1. Board Letter, 2. Attachment A: Idea Engineering FY 22-24 BC FINAL SIGNED, 3. Continuance Memorandum dated 5-1-2023, 4. Minute Order 5/2/23, 5. Withdrawal Memorandum dated 5-15-2023, 6. Minute Order 5/16/23

Date	Ver.	Action By	Action	Result
5/16/2023	2	BOARD OF SUPERVISORS	Withdrawn from the agenda	Pass
5/2/2023	1	BOARD OF SUPERVISORS	Continued, as follows:	Pass

Consider recommendations regarding the Behavioral Wellness, Idea Engineering, Inc. Agreement for Fiscal Years (FY) 2022-2024, as follows:

a) Approve, ratify, and authorize the Chair to execute an Agreement for Services of Independent Contractor with Idea Engineering, Inc. for the development of countywide mental health and substance use stigma and discrimination reduction materials, a license to the “STAY” suicide prevention Turn-Key media campaign package, and research, development, and purchase of a media plan for the County for a total Maximum Contract Amount not to exceed \$511,435.00 for the period of May 1, 2023 through June 30, 2024;

b) Delegate to the Director of the Department of Behavioral Wellness or designee the authority to authorize use of County's name or logo or any variation of such name or logo in any publicity, advertising or promotional materials required to provide services to County under the Agreement per Section 12 of the Agreement; suspend, delay, or interrupt services under the Agreement for convenience per Section 20 of the Agreement; and make immaterial changes to the Agreement per Section 26 of the Agreement, all without altering the Maximum Contract Amount and without requiring the Board's approval of an amendment of the Agreement, subject to the Board's ability to rescind this delegated authority at any time; and

c) Determine that the above actions are government fiscal activities or funding mechanisms which do not involve any commitment to any specific project, which may result in a potentially significant physical impact on the environment, and are therefore not a project under the California Environmental Quality Act (CEQA) pursuant to section 15378(b)(4) of the CEQA Guidelines.